

Category	Sub-Category	Campaign Name	Ad Title	Advertiser	Agency / Company	City	Country
ARAB CULTURE	A1. FAST MOVING CONSUMER GOODS	Urdu Poeatry	Urdu Poeatry	Kashmir Cooking Oils and Banaspati	BBDO Pakistan	Dubai	United Arab Emirates
ARAB CULTURE	A2. AUTOMOTIVE / AUTOMOTIVE PRODUCT / MOTORBIKE	Italy didn't make it	Italy didn't make it	Hyundai	TNA	cairo	Egypt
ARAB CULTURE	A2. AUTOMOTIVE / AUTOMOTIVE PRODUCT / MOTORBIKE	Fabrica will cut to the chase	Fabrica will cut to the chase	Fabrica	TNA	cairo	Egypt
ARAB CULTURE	A5. TELECOMMUNICATION	Egyptians Cheer for Ghana	Egyptians Cheer for Ghana	Etisalat	Tarek Nour Advertising	Cairo	Egypt
ARAB CULTURE	A6. NGO / GREAT CAUSE / CHARITY / PUBLIC INTEREST	Arabic Reassembled	Great Cause	IKEA	Impact Plus	Dubai	United Arab Emirates
ARAB CULTURE	A6. NGO / GREAT CAUSE / CHARITY / PUBLIC INTEREST	THE HISTORY NEVER TOLD	THE HISTORY NEVER TOLD	INTERNATIONAL COMMITTEE OF THE RED CROSS	Impact BBDO Beirut	Beirut	Lebanon
ARAB CULTURE	A6. NGO / GREAT CAUSE / CHARITY / PUBLIC INTEREST	Dead Child Walking	Dead Child Walking	BRAVE HEART FUND	Impact BBDO Beirut	Beirut	Lebanon
ARAB CULTURE	A6. NGO / GREAT CAUSE / CHARITY / PUBLIC INTEREST	Lebanon Is Suffocating	Lebanon Is Suffocating	Tobacco Free Initiative (FBI)	Phenomena	Beirut	Lebanon
ARAB CULTURE	A7. TRANSPORT / TOURISM / TRAVEL / LEISURE / ENTERTAINMENT / GAMES / SPORT	WeDreamLebanon	WeDreamLebanon	Beasts	Phenomena	Beirut	Lebanon
ARAB CULTURE	A8. RETAIL STORE / RESTAURANT & FAST FOOD OUTLET	Reviving a Culture	Mouled El Nabi	La Poire	Momentum Egypt	Cairo	Egypt
ARAB CULTURE	A9. MEDIA	Mother Russia	Mother Russia	The Academy	The Academy	Giza	Egypt
ARAB CULTURE	A9. MEDIA	Al Jamhuriya	Al Jamhuriya	Tree Ad	Phenomena	Beirut	Lebanon

ARAB CULTURE	B1. FILM	Beirut Beer - You're moving ahead and we're with you.	Beirut Beer - You're moving ahead and we're with you.	Kassatly Chtaura	Operation Unicorn	Beirut	Lebanon
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ARAB CULTURE	B1. FILM	Mezza - I drink whenever i want	Mezza - I drink whenever i want	Kassatly Chtaura	operation unicorn	Beirut	Lebanon
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ARAB CULTURE	B1. FILM	Egyptians Cheer for Ghana	Egyptians Cheer for Ghana	Etisalat	Tarek Nour Advertising	Cairo	Egypt
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ARAB CULTURE	B4. DESIGN	Arabic Reassembled	Arabic Reassembled	IKEA	Impact Plus	Dubai	United Arab Emirates
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ARAB CULTURE	B4. DESIGN	Urdu Poeatry	Urdu Poeatry	Kashmir Cooking Oils and Banaspati	BBDO Pakistan	Dubai	United Arab Emirates
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ARAB CULTURE	B4. DESIGN	Reviving a Culture	Mouled El Nabi	La Poire	Momentum Egypt	Cairo	Egypt
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ARAB CULTURE	B8. ONLINE VIDEO	Tarboosh - Never Grow Up - Independence Day	Tarboosh - Never Grow Up - Independence Day	Gandour	Operation Unicorn	Beirut	Lebanon
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ARAB CULTURE	B9. INTEGRATED	Coke Studio Algeria	Coke Studio Algeria	Coca-Cola Algeria	MediAlgeriA	Algiers	Algeria
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