

Category	Sub-Category	Campaign	Ad Title	Advertiser	City	Country
OUTDOOR	A6. NGO / GREAT CAUSE / CHARITY / PUBLIC INTEREST / ENVIRONMENT AND SUSTAINABLE DEVELOPMENT	Arabic Reassembled	Arabic Reassembled	IKEA	Dubai	United Arab Emirates
OUTDOOR	B. AMBIENT	Y&R Dubai	Life Saving Scarecrow	VARUNA PUMPS	Dubai	United Arab Emirates
OUTDOOR	C1. CRAFT	Be Seen	Be Seen	Cartel	Dubai	United Arab Emirates
OUTDOOR	C2. ARAB CULTURE	Arabic Reassembled	Arabic Reassembled	IKEA	Dubai	United Arab Emirates
OUTDOOR	C2. ARAB CULTURE	Y&R Dubai	BE SEEN	Cartel	Dubai	United Arab Emirates