

Category	Sub-Category	Campaign	Ad Title	Advertiser	City	Country
ONLINE VIDEO	2. BEST USE OF HUMOR	Snickers Crisper	Mountain Climber	Mars	Dubai	United Arab Emirates
ONLINE VIDEO	2. BEST USE OF HUMOR	Snickers Crisper	Mountain Climber	Mars	Dubai	United Arab Emirates
ONLINE VIDEO	2. BEST USE OF HUMOR	Slow Trends	Ice Bucket Challenge	Connect	Dubai	United Arab Emirates
ONLINE VIDEO	4. BEST SOCIAL VIDEO	Show Yourself	The Boy Nobody Could See	Landmark Group	Dubai	United Arab Emirates
ONLINE VIDEO	6. BEST EDITING	Greed	Greed	Landmark Group	Dubai	United Arab Emirates
ONLINE VIDEO	7. BEST MUSIC VIDEO	Imagine Dubai	Imagine Dubai	Dubai Corporation for Tourism and Commerce Marketing (DCTCM)	Dubai	United Arab Emirates