

Category	Sub-Category	Campaign	Ad Title	Advertiser	Agency/Company	City	Country
MOBILE	B. MOBILE APPLICATIONS	Promoticon	Promoticon	McDonald's	TBWA\RAAD	Dubai	United Arab Emirates
MOBILE	F. MESSAGING CAMPAIGNS	Snapchat for Music	Snapchat for Music	Mobily	Initiative MENA	Riyadh	Saudi Arabia