

Parent category	Category	Sub-Category	Ad Title	Advertiser	Agency/Company	City	Country
FILM	A1. FAST MOVING CONSUMER GOODS	The Line Up Song	The Line Up Song	Coca- Cola	FP7/CAI	Cairo	Egypt
FILM	A1. FAST MOVING CONSUMER GOODS	Snickers Crisper	Mountain Climber	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
FILM	A1. FAST MOVING CONSUMER GOODS	Snickers Crisper	Mountain Climber	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
FILM	A1. FAST MOVING CONSUMER GOODS	Mezza - I drink whenever i want	Mezza - I drink whenever i want	Kassatly Chtaura	Operation Unicorn	Beirut	Lebanon
FILM	A3. INSURANCE / BANKING / FINANCIAL SERVICE	IF ONLY...	TABBOULEH	BANKMED S.A.L.	Impact BBDO Beirut	Beirut	Lebanon
FILM	A5. TELECOMMUNICATIONS	Slow Trends	Ice Bucket Challenge	Connect	TBWA\RAAD	Dubai	United Arab Emirates
FILM	A6. NGO / GREAT CAUSE / CHARITY / PUBLIC INTEREST	Dead Child Walking	INTERVIEW WITH THE UNDERTAKER	BRAVE HEART FUND	Impact BBDO Beirut	Beirut	Lebanon
FILM	A6. NGO / GREAT CAUSE / CHARITY / PUBLIC INTEREST	A wedding or a funeral	A wedding or a funeral	KAFA	Phenomena	Beirut	Lebanon
FILM	A9. RETAIL STORE / RESTAURANT	Greed	Greed	Landmark Group	Impact BBDO Dubai	Dubai	United Arab Emirates
FILM	A9. RETAIL STORE / RESTAURANT	#Show Yourself	The Boy Nobody Could See	Centrepoint	Impact BBDO, Dubai	Dubai	United Arab Emirates
FILM	B1. Viral Film	Show Yourself	The Boy Nobody Could See	Landmark Group	Impact BBDO Dubai	Dubai	United Arab Emirates
FILM	B7. ARAB CULTURE	Italy didn't make it	Italy didn't make it	Hyundai	TNA	cairo	Egypt
FILM	B7. ARAB CULTURE	Egyptians Cheer for Ghana	Egyptians Cheer for Ghana	Etisalat	Tarek Nour Advertising	Cairo	Egypt