

Category	Sub-Category	Campaign Name	Ad Title	Advertiser	Agency	City	Country
DESIGN	B1. PRINT & DIGITAL	One Book For Peace	One Book For Peace	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	Y&R Dubai	Dubai	United Arab Emirates
DESIGN	B2. POSTERS	Arabic Reassembled	Arabic Reassembled	IKEA	Impact Plus	Dubai	United Arab Emirates
DESIGN	B3. BOOKS	25% Less Cookbook	25% Less Cookbook	BRF - Sadia	Impact BBDO Dubai	Dubai	United Arab Emirates
DESIGN	B3. BOOKS	THE HISTORY NEVER TOLD	THE HISTORY NEVER TOLD	INTERNATIONAL COMMITTEE OF THE RED CROSS	Impact BBDO Beirut	Beirut	Lebanon
DESIGN	B3. BOOKS	One Book For Peace	One Book For Peace	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	Y&R Dubai	Dubai	United Arab Emirates
DESIGN	C. CRAFT	25% Less Cookbook	25% Less Cookbook	BRF - Sadia	Impact BBDO Dubai	Dubai	United Arab Emirates
DESIGN	C. CRAFT	Arabic Reassembled	Arabic Reassembled	Impact Plus	Impact Plus	Dubai	United Arab Emirates
DESIGN	C. CRAFT	Urdu Poeatry	Urdu Poeatry	Kashmir Cooking Oils and Banaspati	BBDO Pakistan	Dubai	United Arab Emirates
DESIGN	E. ENVIRONMENTAL DESIGN	Life Saving Scarecrow	Life Saving Scarecrow	Varuna Pumps	Y&R DUBAI	Dubai	United Arab Emirates



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DESIGN	H. EFFECTIVENESS	25% Less Cookbook	25% Less Cookbook	BRF - Sadia	Impact BBDO Dubai	Dubai	United Arab Emirates
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