

Category	Campaign Name	Ad Title	Advertiser	Agency	City	Country
CREATIVE EFFECTIVENESS	The Bridal Uniform	The Bridal Uniform	UN Women	BBDO Pakistan	Dubai	United Arab Emirates
CREATIVE EFFECTIVENESS	Change The Clap	Change The Clap	APTN	BBDO Pakistan	Dubai	United Arab Emirates
CREATIVE EFFECTIVENESS	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates
CREATIVE EFFECTIVENESS	TRESemme	TRESemme	Unilever Mashraq	Digital Republic Linked by Isobar	Cairo	Egypt