

Category	Sub-Category	Campaign Name	Ad Title	Advertiser	Agency	City	Country
CORPORATE & PR	A1. FAST MOVING CONSUMER GOODS	Urdu Poeatry	Urdu Poeatry	Kashmir Cooking Oils and Banaspati	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	A1. FAST MOVING CONSUMER GOODS	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	A2. AUTOMOTIVE / MOTORBIKE	Camelpower	Camelpower	Nissan Middle East	TBWA\RAAD	Dubai	United Arab Emirates
CORPORATE & PR	A5. GREAT CAUSE / NGO / PUBLIC INTEREST	Dead Child Walking	Dead Child Walking	BRAVE HEART FUND	Impact BBDO Beirut	Beirut	Lebanon
CORPORATE & PR	A5. GREAT CAUSE / NGO / PUBLIC INTEREST	Change The Clap	Change The Clap	APTN	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	A5. GREAT CAUSE / NGO / PUBLIC INTEREST	The Bridal Uniform	The Bridal Uniform	UN Women	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	B1. PUBLIC AFFAIRS & LOBBYING	Change The Clap	Change The Clap	APTN	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	B1. PUBLIC AFFAIRS & LOBBYING	The Bridal Uniform	The Bridal Uniform	UN Women	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	B3. ENVIRONMENTAL & CORPORATE RESPONSIBILITY	#CookLess Waste Less	#CookLess Waste Less	BRF - Sadia	Impact BBDO Dubai	Dubai	United Arab Emirates
CORPORATE & PR	B3. ENVIRONMENTAL & CORPORATE RESPONSIBILITY	Arabic Reassembled	Arabic Reassembled	IKEA	Impact Plus	Dubai	United Arab Emirates

CORPORATE & PR	B4. CELEBRITY ENDORSEMENT OR INFLUENCER	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	B9. EVENTS	The Bridal Uniform	The Bridal Uniform	UN Women	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	B9. EVENTS	Urdu Poeatry	Urdu Poeatry	Kashmir Cooking Oils and Banaspati	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	C. BEST USE OF PR	Change The Clap	Change The Clap	APTN	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	C. BEST USE OF PR	The Bridal Uniform	The Bridal Uniform	UN Women	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	C. BEST USE OF PR	Camelpower	Camelpower	Nissan Middle East	TBWA\RAAD	Dubai	United Arab Emirates
CORPORATE & PR	E1. INTEGRATED CAMPAIGN	Change The Clap	Change The Clap	APTN	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	E1. INTEGRATED CAMPAIGN	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates
CORPORATE & PR	E1. INTEGRATED CAMPAIGN	Camelpower	Camelpower	Nissan Middle East	TBWA\RAAD	Dubai	United Arab Emirates
CORPORATE & PR	E2. ARAB CULTURE	Urdu Poeatry	Urdu Poeatry	Kashmir Cooking Oils and Banaspati	BBDO Pakistan	Dubai	United Arab Emirates