

Category	Sub-Category	Campaign	Ad Title	Advertiser	Agency/Company	City	Country	Medal
ONLINE VIDEO	2. BEST USE OF HUMOR	Slow Trends	Ice Bucket Challenge	Connect	TBWAI RAAD	Dubai	United Arab Emirates	CRISTAL (GOLD)
ONLINE VIDEO	2. BEST USE OF HUMOR	Snickers Crisper	Mountain Climber	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates	SILVER
ONLINE VIDEO	7. BEST MUSIC VIDEO	Imagine Dubai	Imagine Dubai	Dubai Corporation for Tourism and Commerce Marketing (DCTCM)	Havas Media Middle East	Dubai	United Arab Emirates	CRISTAL (GOLD) + GRAND CRISTAL