

Category	Sub-Category	Campaign Name	Ad Title	Advertiser	Agency/Company	City	Country	Medal
MEDIA	B1. BEST USE OF PRINT, OUTDOOR, AMBIENT	Urdu Poeatry	Urdu Poeatry	Kashmir Cooking Oils and Banaspati	BBDO Pakistan	Dubai	United Arab Emirates	SILVER
MEDIA	B4. BEST USE OF BRAND CONTENT	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates	BRONZE
MEDIA	B5. BEST USE OF EVENTS	The Bridal Uniform	The Bridal Uniform	UN Women	BBDO Pakistan	Dubai	United Arab Emirates	CRISTAL (GOLD)
MEDIA	B7. BEST USE OF SOCIAL MEDIA	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates	SILVER
MEDIA	B8. BEST USE OF CULTURAL CAMPAIGN	Urdu Poeatry	Urdu Poeatry	Kashmir Cooking Oils and Banaspati	BBDO Pakistan	Dubai	United Arab Emirates	BRONZE
MEDIA	D. INTEGRATED CAMPAIGN	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates	BRONZE
MEDIA	E4. LAUNCH CAMPAIGN	LetOutTheSour	LetOutTheSour	Skittles	MediaCom MENA	Dubai	United Arab Emirates	BRONZE
NO GRAND PRIX								