

Parent category	Category	Sub-Category	Ad Title	Advertiser	Agency/Company	City	Country	Medal
MARKETING INNOVATION	A2. BEST PRODUCT / SERVICE REINVENTING THE CONSUMER RELATIONSHIP	Camelpower	Camelpower	Nissan Middle East	TBWA\RAAD	Dubai	United Arab Emirates	CRISTAL (GOLD) + GRAND CRISTAL
MARKETING INNOVATION	A4. BEST SOCIETAL TRANSFORMATION	Change The Clap	Change The Clap	APTN	BBDO Pakistan	Dubai	United Arab Emirates	BRONZE
MARKETING INNOVATION	A4. BEST SOCIETAL TRANSFORMATION	The Bridal Uniform	The Bridal Uniform	UN Women	BBDO Pakistan	Dubai	United Arab Emirates	BRONZE
MARKETING INNOVATION	C6. TRAVEL / LEISURE / TRANSPORT	Camelpower	Camelpower	Nissan Middle East	TBWA\RAAD	Dubai	United Arab Emirates	CRISTAL (GOLD)