

Category	Sub-Category	Campaign Name	Ad Title	Advertiser	Agency	City	Country	Medal
DIGITAL	B1. MASS CONSUMPTION	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates	SILVER
DIGITAL	B5. TELECOMMUNICATION	Ice Bucket Challenge	Ice Bucket Challenge	Connect	TBWA\RAAD	Dubai	United Arab Emirates	CRISTAL (GOLD)
DIGITAL	B7. LEISURE / ENTERTAINMENT / SPORT / TOURISM / TRAVEL / TRANSPORT / GAMES	Imagine Dubai	Imagine Dubai	Dubai Corporation for Tourism and Commerce Marketing (DCTCM)	Havas Media Middle East	Dubai	United Arab Emirates	SILVER
DIGITAL	B8. E-COMMERCE / RETAIL STORE / RESTAURANT & FAST FOOD OUTLET	Promoticon	Promoticon	McDonald's	TBWA\RAAD	Dubai	United Arab Emirates	BRONZE
DIGITAL	D. ONLINE VIDEO	Imagine Dubai	Imagine Dubai	Dubai Corporation for Tourism and Commerce Marketing (DCTCM)	Havas Media Middle East	Dubai	United Arab Emirates	SILVER
DIGITAL	J. INTEGRATED CAMPAIGN	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates	SILVER
NO GRAND CRISTAL								