

Category	Campaign Name	Ad Title	Advertiser	Agency	City	Country	Medal
CREATIVE EFFECTIVENESS	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Dubai	United Arab Emirates	CRISTAL (GOLD) + GRAND CRISTAL
CREATIVE EFFECTIVENESS	The Bridal Uniform	The Bridal Uniform	UN Women	BBDO Pakistan	Dubai	United Arab Emirates	SILVER
CREATIVE EFFECTIVENESS	Change The Clap	Change The Clap	APTN	BBDO Pakistan	Dubai	United Arab Emirates	BRONZE