

Category	Sub-Category	Campaign Name	Ad Title	Advertiser	Agency	City	Country	Medal
BRAND ENTERTAINMENT & CONTENT	10. BEST INTEGRATED CONTENT CAMPAIGN LED BY BRAND ENTERTAINMENT AND CONTENT	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Islamabad	Pakistan	BRONZE
BRAND ENTERTAINMENT & CONTENT	10. BEST INTEGRATED CONTENT CAMPAIGN LED BY BRAND ENTERTAINMENT AND CONTENT	Camelpower	Camelpower	Nissan Middle East	TBWA\RAAD	Dubai	United Arab Emirates	SILVER
BRAND ENTERTAINMENT & CONTENT	12. BEST BRAND BUILDING	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Islamabad	Pakistan	SILVER
BRAND ENTERTAINMENT & CONTENT	6. BEST USE OR INTEGRATION OF USER-GENERATED CONTENT	Snapchat for Music	Snapchat for Music	Mobily	Initiative MENA	Riyadh	Saudi Arabia	BRONZE
BRAND ENTERTAINMENT & CONTENT	7. BEST USE OR INTEGRATION OF MUSIC	Imagine Dubai	Imagine Dubai	Dubai Corporation for Tourism and Commerce Marketing (DCTCM)	Havas Media Middle East	Dubai	United Arab Emirates	CRISTAL (GOLD)
BRAND ENTERTAINMENT & CONTENT	7. BEST USE OR INTEGRATION OF MUSIC	Ya Russia Jeyin	Ya Russia Jeyin	Tunisie Telecom	J. Walter Thompson Tunis	Tunis	Tunisia	BRONZE
BRAND ENTERTAINMENT & CONTENT	8. BEST USE OR INTEGRATION OF OFFLINE MEDIA	25% Less Cookbook	25% Less Cookbook	BRF - Sadia	Impact BBDO Dubai	Dubai	United Arab Emirates	SILVER
BRAND ENTERTAINMENT & CONTENT	9. BEST USE OR INTEGRATION OF DIGITAL OR SOCIAL MEDIA	Remake the Boxer	Remake the Boxer	Sting	BBDO Pakistan	Islamabad	Pakistan	SILVER
BRAND ENTERTAINMENT & CONTENT	9. BEST USE OR INTEGRATION OF DIGITAL OR SOCIAL MEDIA	Snapchat for Music	Snapchat for Music	Mobily	Initiative MENA	Riyadh	Saudi Arabia	BRONZE
NO GRAND CRISTAL								