



SHORTLIST PRESS

Food

ID	Order Id	Entry Title	Client	Agency	City	Country
569	23863	Lifeless	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
570	23863	Evil	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
571	23863	Angry	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
717	23885	Warewolf Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
719	23885	Caveman Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
721	23885	Kong Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
723	23885	Bear	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
725	23885	Croc	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
727	23885	Shark	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates

Automotive / Motorbike

ID	Order Id	Entry Title	Client	Agency	City	Country
595	23863	Dog	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
596	23863	Tree	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
597	23863	Kid	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates

Insurance / Banking / Financial service

ID	Order Id	Entry Title	Client	Agency	City	Country
627	23872	So Wonderful	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
628	23872	I Have Something Special	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
629	23872	I Teach	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
735	23885	Sea	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
737	23885	Forest	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
739	23885	Vegas	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
2378	24622	HSBC GLOBAL TRANSFER	HSBC	J.Walter Thompson Dubai	Dubai	United Arab Emirates

Telecommunication

ID	Order Id	Entry Title	Client	Agency	City	Country
579	23863	Always on Guard	Etisalat	Impact BBDO Dubai	Dubai	United Arab Emirates

Public interest

ID	Order Id	Entry Title	Client	Agency	City	Country
771	23887	Dog	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
773	23887	Rabbit	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
775	23887	Dinosaur	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
777	23887	Fox	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates

Leisure / Sport / Entertainment

ID	Order Id	Entry Title	Client	Agency	City	Country
730	23885	Eccentric Millionaire	La Libanaise Des Jeux	Impact BBDO Dubai	Dubai	United Arab Emirates
732	23885	Waitress	La Libanaise Des Jeux	Impact BBDO Dubai	Dubai	United Arab Emirates
733	23885	Buried Treasure	La Libanaise Des Jeux	Impact BBDO Dubai	Dubai	United Arab Emirates

Beauty / Hygiene / Health

ID	Order Id	Entry Title	Client	Agency	City	Country
748	23887	I Hate Broccoli	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
750	23887	My Teddy Bear	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
752	23887	I Want My Ice Cream Back	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
706	17203	Make Bad Look Good	Haircode	Impact BBDO	Cairo	Egypt

Retail store

ID	Order Id	Entry Title	Client	Agency	City	Country
454	23828	Champion's Hijack	Go Sport	TBWARAAD	Dubai	United Arab Emirates
2377	24622	CURIOUS READERS - WINSTON CHURCHILL	KINOKUNIYA	J.Walter Thompson Dubai	Dubai	United Arab Emirates
2376	24622	CURIOUS READERS - MARILYN MONROE	KINOKUNIYA	J.Walter Thompson Dubai	Dubai	United Arab Emirates
2372	24622	CURIOUS READERS - JOHN MCENROE	KINOKUNIYA	J.Walter Thompson Dubai	Dubai	United Arab Emirates

Miscellaneous

ID	Order Id	Entry Title	Client	Agency	City	Country
583	23863	Metalhead Overboard	Alghanim Electronics	Impact BBDO Dubai	Dubai	United Arab Emirates

584	23863	Workman on the Moon	Alghanim Electronics	Impact BBDO Dubai	Dubai	United Arab Emirates
585	23863	Truck in the Sky	Alghanim Electronics	Impact BBDO Dubai	Dubai	United Arab Emirates

Art direction

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571	23863	Angry	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
579	23863	Always on Guard	Etisalat	Impact BBDO Dubai	Dubai	United Arab Emirates
735	23885	Sea	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
737	23885	Forest	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
739	23885	Vegas	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
748	23887	I Hate Broccoli	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
750	23887	My Teddy Bear	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
752	23887	I Want My Ice Cream Back	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates

Copywriting

ID	Order Id	Entry Title	Client	Agency	City	Country
742	23887	Friends	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
744	23887	Text Message	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
746	23887	Family	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates

Photography

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579	23863	Always on Guard	Etisalat	Impact BBDO Dubai	Dubai	United Arab Emirates

Illustration

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752	23887	I Want My Ice Cream Back	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates

Typography

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595	23863	Dog	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
596	23863	Tree	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
755	23887	In Need / Fulfilled	Law Andak Dam	Impact BBDO Dubai	Dubai	United Arab Emirates

757	23887	Lost / Regained	Law Andak Dam	Impact BBDO Dubai	Dubai	United Arab Emirates
759	23887	Run Away / Commit	Law Andak Dam	Impact BBDO Dubai	Dubai	United Arab Emirates
761	23887	Sick / Cured	Law Andak Dam	Impact BBDO Dubai	Dubai	United Arab Emirates
764	23887	Suffering / Healing	Law Andak Dam	Impact BBDO Dubai	Dubai	United Arab Emirates
771	23887	Dog	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
773	23887	Rabbit	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
775	23887	Dinosaur	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
777	23887	Fox	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
