



# SHORTLIST OUTDOOR

## Food

ID	Order Id	Entry Title	Client	Agency	City	Country
3158	25019	Kong Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
3159	25019	Angry	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
3160	25019	Evil	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
3161	25019	Lifeless	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
716	23885	Warewolf Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
718	23885	Caveman Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
722	23885	Bear	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
724	23885	Croc	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
726	23885	Shark	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
741	23887	Friends	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates

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743	23887	Text Message	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
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745	23887	Family	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
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## Drink

ID	Order Id	Entry Title	Client	Agency	City	Country
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690	23880	Switched On	Pepsico	Impact BBDO Dubai	Dubai	United Arab Emirates
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2248	24614	Coca Cola Giraffe	Coca Cola	J. Walter Thompson Beirut	Beirut	Lebanon
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## Automotive / Motorbike

ID	Order Id	Entry Title	Client	Agency	City	Country
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586	23863	Dog	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
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587	23863	Tree	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
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598	23863	Kid	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
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701	23885	Camel Saves Camel	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
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703	23885	Goat Saves Goat	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
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705	23885	Wild Dog Saves Wild Dog	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
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## Insurance / Banking / Financial service

ID	Order Id	Entry Title	Client	Agency	City	Country
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624	23872	I Teach	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
2379	24622	HSBC GLOBAL TRANSFER	HSBC	J.Walter Thompson Dubai	Dubai	United Arab Emirates
625	23872	I Have Something Special	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
626	23872	So Wonderful	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
734	23885	Sea	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
736	23885	Forest	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
738	23885	Vegas	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates

## Telecommunication

ID	Order Id	Entry Title	Client	Agency	City	Country
578	23863	Always on Guard	Etisalat	Impact BBDO Dubai	Dubai	United Arab Emirates

## Public interest

ID	Order Id	Entry Title	Client	Agency	City	Country
691	23880	Traffic Jam	Pepsico	Impact BBDO Dubai	Dubai	United Arab Emirates
770	23887	Dog	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
772	23887	Rabbit	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates

774	23887	Dinosaur	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
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776	23887	Fox	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
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## Beauty / Hygiene / Health

ID	Order Id	Entry Title	Client	Agency	City	Country
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747	23887	I Hate Broccoli	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
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749	23887	My Teddy Bear	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
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751	23887	I Want My Ice Cream Back	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
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## Special installations

ID	Order Id	Entry Title	Client	Agency	City	Country
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684	23880	Treehouse Store	Wrigley	Impact BBDO Dubai	Dubai	United Arab Emirates
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690	23880	Switched On	Pepsico	Impact BBDO Dubai	Dubai	United Arab Emirates
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## Non conventional indoor advertising

ID	Order Id	Entry Title	Client	Agency	City	Country
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451	23826	Footnote For The Breast	Medicare Women & Children Hospital	The Classic Partnership Advertising	Dubai	UAE
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457	23828	One-Drop Bottle	Pril	TBWARAAD	Dubai	United Arab Emirates
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## Integrated Campaign

ID	Order Id	Entry Title	Client	Agency	City	Country
684	23880	Treehouse Store	Wrigley	Impact BBDO Dubai	Dubai	United Arab Emirates

## Art direction

ID	Order Id	Entry Title	Client	Agency	City	Country
586	23863	Dog	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
587	23863	Tree	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
598	23863	Kid	Mercedes-Benz	Impact BBDO Dubai	Dubai	United Arab Emirates
716	23885	Warewolf Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
718	23885	Caveman Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
720	23885	Kong Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
722	23885	Bear	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
724	23885	Croc	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
726	23885	Shark	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
734	23885	Sea	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
736	23885	Forest	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates

738	23885	Vegas	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
747	23887	I Hate Broccoli	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
749	23887	My Teddy Bear	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
751	23887	I Want My Ice Cream Back	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
770	23887	Dog	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
772	23887	Rabbit	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
774	23887	Dinosaur	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates
776	23887	Fox	Sydney	Impact BBDO Dubai	Dubai	United Arab Emirates

## Copywriting

ID	Order Id	Entry Title	Client	Agency	City	Country
745	23887	Family	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates

## Illustration

ID	Order Id	Entry Title	Client	Agency	City	Country
572	23863	Lifeless	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
573	23863	Evil	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates

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574	23863	Angry	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
716	23885	Werewolf Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
718	23885	Caveman Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
720	23885	Kong Trap	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
722	23885	Bear	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
724	23885	Croc	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
726	23885	Shark	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates
734	23885	Sea	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
736	23885	Forest	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
738	23885	Vegas	Visa	Impact BBDO Dubai	Dubai	United Arab Emirates
747	23887	I Hate Broccoli	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
749	23887	My Teddy Bear	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates
751	23887	I Want My Ice Cream Back	Johnson & Johnson	Impact BBDO Dubai	Dubai	United Arab Emirates

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