



SHORTLIST ARAB CULTURE

DIGITAL

ID	Order Id	Entry Title	Client	Agency	City	Country
681	17156	The Tea Experts	Unilever	Magna	Cairo	Egypt

FILM

ID	Order Id	Entry Title	Client	Agency	City	Country
461	23828	Fix our Roads	MTV	TBWARAAD LEBANON	Beirut	Lebanon

FILM CRAFT

ID	Order Id	Entry Title	Client	Agency	City	Country
455	23828	Nissan Patrol Take No Sides	Nissan Middle East	TBWARAAD	Dubai	United Arab Emirates
461	23828	Fix our Roads	MTV	TBWARAAD LEBANON	Beirut	Lebanon

ONLINE VIDEO

ID	Order Id	Entry Title	Client	Agency	City	Country
461	23828	Fix our Roads	MTV	TBWARAAD LEBANON	Beirut	Lebanon
681	17156	The Tea Experts	Unilever	Magna	Cairo	Egypt

AMBIENT

ID	Order Id	Entry Title	Client	Agency	City	Country
450	23826	Footnote For The Breast	Medcare Women & Children Hospital	The Classic Partnership Advertising	Dubai	UAE

INTEGRATED

ID	Order Id	Entry Title	Client	Agency	City	Country
577	23863	#ShopLess	BRF	Impact BBDO Dubai	Dubai	United Arab Emirates

BRAND CULTURE

ID	Order Id	Entry Title	Client	Agency	City	Country
577	23863	#ShopLess	BRF	Impact BBDO Dubai	Dubai	United Arab Emirates
681	17156	The Tea Experts	Unilever	Magna	Cairo	Egypt

CORPORATE & PR

ID	Order Id	Entry Title	Client	Agency	City	Country
421	23763	Mother's Day with The Spot	BA United Holding	Intermarkets	Beirut	Lebanon
577	23863	#ShopLess	BRF	Impact BBDO Dubai	Dubai	United Arab Emirates
682	17156	The Spirit of Ramadan 3.0	Unilever	Magna	Cairo	Egypt
787	23894	Taa Marbouta - The Secret of your power	NCW/ UN Women/ UNFPA	DDB Egypt	Cairo	Egypt

PROMO & ACTIVATION

ID	Order Id	Entry Title	Client	Agency	City	Country
428	23769	Inwi Kabbour	Inwi	Shem's Publicité	Casablanca	Morocco

450	23826	Footnote For The Breast	Medcare Women & Children Hospital	The Classic Partnership Advertising	Dubai	UAE
577	23863	#ShopLess	BRF	Impact BBDO Dubai	Dubai	United Arab Emirates
679	23880	Musical Order	Pepsico/KFC	Impact BBDO Dubai	Dubai	United Arab Emirates

NGO / PUBLIC INTEREST

ID	Order Id	Entry Title	Client	Agency	City	Country
461	23828	Fix our Roads	MTV	TBWARAAD LEBANON	Sin El Fil	Lebanon
577	23863	#ShopLess	BRF	Impact BBDO Dubai	Dubai	United Arab Emirates
788	23894	No More Excuses	NCW/ UN Women/ World Bank	DDB Egypt	Cairo	Egypt

RETAIL

ID	Order Id	Entry Title	Client	Agency	City	Country
679	23880	Musical Order	Pepsico/KFC	Impact BBDO Dubai	Dubai	United Arab Emirates