



PRIZELIST MEDIA

A1. Consumer Goods

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2505	24729	So that Beirut Remains Almaza	Brasserie Almaza S.A.L. (part of Heineken group)	Starcom	Beirut	Lebanon	Cristal
2602	24754	Meal Box Of Happiness	Afia International Company	MediaVest Spark	Jeddah	KSA	Emerald

A5. Great Cause / NGO

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2579	24745	Not Just Special, But Super!	City Centre Deira/Mirdif	Mediavest Spark	Dubai	United Arab Emirates	Sapphire
2582	24745	Listen Carefully	No More Tears	Mediavest Spark	Dubai	United Arab Emirates	Cristal
2616	24767	Memories Matter	Project we Forgot	Mediavest Spark	Dubai	UAE	Emerald

A7. Telecommunication

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2736	24834	The best is yet to come "Al Jay Afdal"	Mobily	Initiative MENA	Dubai	United Arab Emirates	Sapphire
2817	24869	Tallegha	Saudi Telecom Company	Starcom	Riyadh	Saudi Arabia	Emerald

A8. Media

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2725	24832	BollyMojis	Zee Cinema	Mediavest Spark	Dubai	UAE	Sapphire

A9. Transport / Tourism

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
1879	24470	Emirates Movie Index	Emirates Holidays	TBWARAAD	Dubai	United Arab Emirates	Cristal
2169	24575	Be There with Emirates	Emirates	Havas Media Middle East	Dubai	UAE	Sapphire
2931	24932	Egypt Tourism Campaign	Egyptian Tourism Authority	Mindshare	Cairo	Egypt	Emerald

A10. Sport / Leisure / Entertainment

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2508	24729	ADIDAS TRANSFER PREDICTOR	adidas Emerging Markets (LLC)	Mediavest Spark	DUBAI	UAE	Sapphire
3063	24998	Skip Friday 13	Loto Libanais	Impact BBDO Dubai	Dubai	United Arab Emirates	Cristal

A11. Home

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2265	24620	Vape Aerosols	Food & Drug Corporation S.A.L.	Mindshare - MENA	Beirut	Lebanon	Sapphire

A12. Beauty / Hygiene / Health Product

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2522	24733	Rexona- Hossam Ghali	Unilever	Magna Egypt	Cairo	Egypt	Emerald

A13. Luxury

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2168	24575	Level Kids Launch	Level Kids	Havas Media Middle East	Dubai	UAE	Emerald

A15. Retail / e-Commerce

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
1883	24470	Champion's Hijack	Go Sport	TBWARAAD	Dubai	United Arab Emirates	Cristal

A16. Restaurants / Fast Foods

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2737	24834	Quad Wrap Challenge	KFC	Initiative MENA	Dubai	UAE	Emerald

B1. Youth

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2579	24745	Not Just Special, But Super!	City Centre Deira/Mirdif	Mediavest Spark	Dubai	United Arab Emirates	Emerald

B3. Women

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2506	24729	Samsung Her Program	Samsung Gulf Electronics	Starcom	Dubai	UAE	Sapphire
2585	24745	Al Nahdi Careem	Al Nahdi Pharmacy	Starcom	jeddah	KSA	Emerald

C1. Best use of Print

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
1884	24470	Champion's Hijack	Go Sport	TBWARAAD	Dubai	United Arab Emirates	Cristal
2664	24790	Newsworthy Books	Jarir Bookstore	J. Walter Thompson	Riyadh	Saudi Arabia	Sapphire

C3. Best use of Ambient

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
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2505	24729	So that Beirut Remains Almaza	Brasserie Almaza S.A.L. (part of Heineken Group)	Starcom	Beirut	Lebanon	Cristal
2602	24754	Meal Box Of Happiness	Afia International Company	MediaVest Spark	Jeddah	KSA	Emerald

C4. Best use of Audio

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2580	24745	Beatz of Joy	Magic Planet	Mediavest Spark	Dubai	UAE	Emerald
2582	24745	Listen Carefully	No More Tears	Mediavest Spark	Dubai	United Arab Emirates	Cristal

C5. Best use of Screens

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2581	24745	The Hologram Fashion Show	Mall of the Emirates	Mediavest Spark	Dubai	United Arab Emirates	Sapphire
2725	24832	BollyMojis	Zee Cinema	Mediavest Spark	Dubai	UAE	Emerald

C6. Best use of Brand Content

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2169	24575	Be There with Emirates	Emirates	Havas Media Middle East	Dubai	UAE	Cristal
2580	24745	Beatz of Joy	Magic Planet	Mediavest Spark	Dubai	UAE	Emerald

C7. Best use of Events

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2581	24745	The Hologram Fashion Show	Mall of the Emirates	Mediavest Spark	Dubai	United Arab Emirates	Sapphire

C8. Best use of Digital

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2508	24729	ADIDAS TRANSFER PREDICTOR	adidas Emerging Markets (LLC)	Mediavest Spark	Dubai	UAE	Emerald
2646	24781	1ST BRANDED ONLINE ENTERTAINMENT SAUDI	Lifebuoy - Hindustan Unilever	JWT	Riyadh	Saudi Arabia	Emerald
3063	24998	Skip Friday 13	Loto Libanais	Impact BBDO Dubai	Dubai	United Arab Emirates	Cristal

C9. Best use of Social Media

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2374	24622	I Can Teach You Too	Dubai Cares	J.Walter Thompson Dubai	Dubai	United Arab Emirates	Sapphire
2616	24767	Memories Matter	Project we Forgot	Mediavest Spark	Dubai	UAE	Emerald

C10. Best use of Mobile

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2616	24767	Memories Matter	Project we Forgot	Mediavest Spark	Dubai	UAE	Emerald

D. Integrated Campaign

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
2265	24620	Vape Aerosols	Food & Drug Corporation S.A.L.	Mindshare - MENA	Beirut	Lebanon	Emerald