



PRIZELIST BRAND ENTERTAINMENT & CONTENT

Online Fiction

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
563	23861	The Future of Prepaid	du	Leo Burnett Dubai	Dubai	United Arab Emirates	Emerald
617	23872	Lies	Centrepont - Landmark Group	Impact BBDO Dubai	Dubai	United Arab Emirates	Sapphire
619	23872	Sabotage	Centrepont - Landmark Group	Impact BBDO Dubai	Dubai	United Arab Emirates	Emerald
620	23872	Stop the Hunger	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates	Emerald

Non-Fiction Film

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
520	23855	#BeatMe	UN Women	BBDO Pakistan	Lahore	Pakistan	Emerald

10 minutes Online Non-Fiction or under

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520	23855	#BeatMe	UN Women	BBDO Pakistan	Lahore	Pakistan	Emerald

Best use or integration of Experiential Events

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
516	23855	Pass A Smile	PepsiCo	BBDO Pakistan	Lahore	Pakistan	Emerald
606	23867	LIPTON GREEN TEA FIT CART	UNILEVER, DUBAI	MILKSHAKE MEDIA DUBAI / WUNDERMAN MENA	Dubai	UAE	Sapphire

Best use or integration of Gaming

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
488	23837	Stand For Good	Ooredoo Group	Havas Worldwide Middle East	Dubai	UAE	Emerald
620	23872	Stop the Hunger	Mars	Impact BBDO Dubai	Dubai	United Arab Emirates	Cristal

Best use or integration of User-Generated Content

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
516	23855	Pass A Smile	PepsiCo	BBDO Pakistan	Lahore	Pakistan	Sapphire

Best use or integration of Music

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
500	23845	Jamila 50 ans	Jamila	Buzzkito Maghreb	Casablanca	Morocco	Emerald
558	23861	Tropa For Life	du	Leo Burnett Dubai	Dubai	United Arab Emirates	Emerald
692	23880	Traffic Jam	Pepsico	Impact BBDO Dubai	Dubai	United Arab Emirates	Emerald

Best use or integration of Digital or Social Media

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
474	23828	Ensa Joura	MTV	TBWARAAD Lebanon	Beirut	Lebanon	Sapphire
2375	24622	I Can Teach You Too	Dubai Cares	J.Walter Thompson	Dubai	United Arab Emirates	Cristal

Best Integrated Content Campaign

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
520	23855	#BeatMe	UN Women	BBDO Pakistan	Lahore	Pakistan	Sapphire

Best Product Launch

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
3173	25023	C9 LAUNCH CAMPAIGN	Tecno Mobile	IMPACT BBDO	Cairo	EGYPT	Emerald

Best Brand Culture

Id	Order Id	Entry Title	Client	Agency	City	Country	Award
520	23855	#BeatMe	UN Women	BBDO Pakistan	Lahore	Pakistan	Cristal